

AMIE THOMPSON, SMS

Marketing & Communications Executive



PERSONAL ATTRIBUTES

- Analytical Thinking
- Communication Mastery
- Creative Problem Solving
- Entrepreneurial Mindset
- Interpersonal awareness

EDUCATION

**MASTER OF SCIENCE:
ORGANIZATION & MANAGEMENT**
Capella University, May 2005

**BACHELOR OF SCIENCE:
BUSINESS ADMINISTRATION**
University of North Carolina at
Chapel Hill, December 1997

HIGH SCHOOL DIPLOMA
North Carolina School of
Science & Mathematics, 1994

CONTACT

✉ amie@amiethompson.com

🌐 /amie-thompson

☎ (919) 996 9331

🌐 amiethompson.com



ABOUT ME

As an entrepreneurial and driven marketing agency executive with 20 years of progressive leadership experience, my ability to align productivity and efficiency within organizations translates into strategic results. By leading people and managing processes, I ensure that each challenge, project, or initiative is executed with professionalism, work ethic, and a commitment to timely delivery.

AREAS OF EXPERTISE

Strategic Planning. Create cohesive plans to define aspirations and tactics that achieve organizational goals.

Leadership. Motivate and guide teams toward a common vision, moving from ideation to implementation while modeling integrity, accountability, and effective communication.

Digital Marketing. Deliver inclusive & accessible marketing communications through website, video, and social media content.

Talent Management. Hire, retain, and empower staff to achieve their full potential while creating a culture of excellence.

RELEVANT PROFESSIONAL EXPERIENCE

PRESIDENT, CEO, & INVESTOR (2018-PRESENT)
Creative Allies | Multicultural Digital Marketing Agency

HEAD OF DIGITAL ENGAGEMENT (2014 - 2017)
Blue Acorn iCi (formerly iCi DIGITAL) | Strategic Consultancy

SALES PROGRAM MANAGER & PMO LEAD (2010 - 2014)
KPIT (formerly I-Cubed) | Technology Consulting & IT Services

MANAGER, COMMERCIAL ANALYSIS (2004 - 2009)
GTx | Biotechnology, Healthcare

DATA ANALYST (1999 - 2004)
GlaxoSmithKline | Pharmaceutical, Healthcare